

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488975 /		<u>Alt Order #</u> 06263146
<u>Product</u> NRCC IE SKED 2		
<u>Contract Dates</u> 09/14/12 - 09/20/12		<u>Estimate #</u> 2956
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/14/12	09/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$1,725.00			
N 2	KVVU	09/14/12	09/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$600.00			
N 3	KVVU	09/14/12	09/14/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$525.00			
N 4	KVVU	09/14/12	09/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$825.00			
N 5	KVVU	09/14/12	09/14/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$400.00			
N 6	KVVU	09/14/12	09/14/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$575.00			
N 7	KVVU	09/14/12	09/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$750.00			
N 8	KVVU	09/14/12	09/14/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$825.00			
N 9	KVVU	09/14/12	09/14/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$215.00			
N 10	KVVU	09/17/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$1,725.00			
N 11	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
488975 /	06263146

Contract Dates	Product	Estimate #
09/14/12 - 09/20/12	NRCC IE SKED 2	2956

Advertiser	Original Date / Revision
NRCC	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$825.00			
N 12	KVVU	09/17/12	09/17/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$400.00			
N 13	KVVU	09/17/12	09/17/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$575.00			
N 14	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$750.00			
N 15	KVVU	09/17/12	09/17/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$825.00			
N 16	KVVU	09/17/12	09/17/12	Bones	Mon 8p-9p		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$3,250.00			
N 17	KVVU	09/17/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$215.00			
N 18	KVVU	09/15/12	09/15/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$950.00			
N 19	KVVU	09/15/12	09/15/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$1,100.00			
N 20	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$6,500.00			
N 21	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$1,575.00			
N 22	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,000.00			
N 23	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$300.00			
N 24	KVVU	09/20/12	09/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---2---				2	\$1,725.00			
N 25	KVVU	09/20/12	09/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$600.00			
N 26	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$825.00			
N 27	KVVU	09/20/12	09/20/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$400.00			

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09/14/12 - 09/20/12	NRCC IE SKED 2	2956

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KVVU	09/20/12	09/20/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---1---				1	\$575.00			
N 29	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---1---				1	\$750.00			
N 30	KVVU	09/20/12	09/20/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---1---				1	\$825.00			
N 31	KVVU	09/20/12	09/20/12	The X Factor	The X Factor		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---1---				1	\$3,500.00			
N 32	KVVU	09/20/12	09/20/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---1---				1	\$215.00			
N 33	KVVU	09/18/12	09/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-2-----				2	\$1,725.00			
N 34	KVVU	09/18/12	09/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$600.00			
N 35	KVVU	09/18/12	09/18/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$525.00			
N 36	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$825.00			
N 37	KVVU	09/18/12	09/18/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$400.00			
N 38	KVVU	09/18/12	09/18/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$575.00			
N 39	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$750.00			
N 40	KVVU	09/18/12	09/18/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$825.00			
N 41	KVVU	09/18/12	09/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$215.00			
N 42	KVVU	09/19/12	09/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--2----				2	\$1,725.00			
N 43	KVVU	09/19/12	09/19/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$525.00			
N 44	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00

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09/14/12 - 09/20/12	NRCC IE SKED 2	2956
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRCC		08/10/12 / 08/10/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$825.00			
N 45	KVVU	09/19/12	09/19/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$400.00			
N 46	KVVU	09/19/12	09/19/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$575.00			
N 47	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$750.00			
N 48	KVVU	09/19/12	09/19/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$825.00			
N 49	KVVU	09/19/12	09/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$215.00			
Totals											56	\$59,275.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/20/12	56	\$59,275.00	\$50,383.75
Totals	56	\$59,275.00	\$50,383.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG3/12 16.07
*** EVIDENCE ***

SALESMAN #

DT FIRST

CLASS: NATL. LOCAL REGIONAL

DATE AUG3/12 16.07

NEW NRCC IE SKED 2 ORDER
TOTAL \$59275
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE SKED 2

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2956
AGENCY PRODUCT CODE = 426

REP HEADLINE# 6263146
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 16.07
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1 : FOX 5 NWS-6	30		\$525.00	9/14	9/14	1		FRI	1
4			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1 : FOX5 NEWS 6A	30		\$825.00	9/14	9/14	1		FRI	1
5			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS	30		\$400.00	9/14	9/14	1		FRI	1
6			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1 : EXTRA	30		\$575.00	9/14	9/14	1		FRI	1
7			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1 : FOX5NWS LIV-LV	30		\$750.00	9/14	9/14	1		FRI	1
8			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1 : TMZ	30		\$825.00	9/14	9/14	1		FRI	1
9			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1 : MORE	30		\$215.00	9/14	9/14	1		FRI	1
10			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1 : FOX 5 NWS-10	30		\$1,725.00	9/17	9/17	2		MON	2

AUG3/12 16.07
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1 : FOX5 NEWS 6A	30		\$825.00	9/17	9/17	1		MON	1
12			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS	30		\$400.00	9/17	9/17	1		MON	1
13			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1 : EXTRA	30		\$575.00	9/17	9/17	1		MON	1
14			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1 : FOX5NWS LIV-LV	30		\$750.00	9/17	9/17	1		MON	1
15			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1 : TMZ	30		\$825.00	9/17	9/17	1		MON	1
16			800P-900P PROGRAM : BONES RA35-64 : 5.8 CON COM1 : BONES	30		\$3,250.00	9/17	9/17	1		MON	1
17			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1 : MORE	30		\$215.00	9/17	9/17	1		MON	1
18			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 2.5 CON COM1 : FOX 5 NWS-10	30		\$950.00	9/15	9/15	2		SAT	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			800P-900P	30		\$1,100.00	9/15	9/15	1		SAT	1
PROGRAM : COPS												
RA35-64 : 2.4												
CON COM1 : COPS												
20			100P-400P	30		\$6,500.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL SU-GM2 <i>Early Game</i>												
RA35-64 : 10.3												
CON COM1 : FOX NFL SU-GM2												
21			1000P-1045P	30		\$1,575.00	9/16	9/16	2		SUN	2
PROGRAM : FOX 5 NWS-10												
RA35-64 : 3.5												
CON COM1 : FOX 5 NWS-10												
22			1045P-1100P	30		\$1,000.00	9/16	9/16	1		SUN	1
PROGRAM : FOX5 SPRT PLUS												
RA35-64 : 3.0												
CON COM1 : FOX5 SPRT PLUS												
23			800A-900A	30		\$300.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NWS SUNDAY												
RA35-64 : 0.9												
CON COM1 : FOX NWS SUNDAY												
24			1000P-1100P	30		\$1,725.00	9/20	9/20	2		THU	2
PROGRAM : FOX 5 NWS-10												
RA35-64 : 3.9												
CON COM1 : FOX 5 NWS-10												
25			530P-600P	30		\$600.00	9/20	9/20	1		THU	1
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												
26			600A-700A	30		\$825.00	9/20	9/20	1		THU	1
PROGRAM : FOX5 NEWS 6A												
RA35-64 : 2.5												
CON COM1 : FOX5 NEWS 6A												

Star Wars The Clone Wars

AUG3/12 16.07
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
27			630P-700P	30		\$400.00	9/20	9/20	1		THU	1
PROGRAM : MORE ACCESS												
RA35-64 : 1.1												
CON COM1 : MORE ACCESS												
28			700P-730P	30		\$575.00	9/20	9/20	1		THU	1
PROGRAM : EXTRA												
RA35-64 : 1.6												
CON COM1 : EXTRA												
29			700A-900A	30		\$750.00	9/20	9/20	1		THU	1
PROGRAM : FOX5NWS LIV-LV												
RA35-64 : 2.5												
CON COM1 : FOX5NWS LIV-LV												
30			730P-800P	30		\$825.00	9/20	9/20	1		THU	1
PROGRAM : TMZ												
RA35-64 : 2.1												
CON COM1 : TMZ												
31			800P-900P	30		\$3,500.00	9/20	9/20	1		THU	1
PROGRAM : X-FCTR-THU												
RA35-64 : 5.8												
CON COM1 : X-FCTR-THU												
32			900A-1000A	30		\$215.00	9/20	9/20	1		THU	1
PROGRAM : MORE												
RA35-64 : 1.1												
CON COM1 : MORE												
33			1000P-1100P	30		\$1,725.00	9/18	9/18	2		TUE	2
PROGRAM : FOX 5 NWS-10												
RA35-64 : 3.9												
CON COM1 : FOX 5 NWS-10												
34			530P-600P	30		\$600.00	9/18	9/18	1		TUE	1
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												

AUG3/12 16.07
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1 : FOX 5 NWS-6	30		\$525.00	9/18	9/18	1		TUE	1
36			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1 : FOX5 NEWS 6A	30		\$825.00	9/18	9/18	1		TUE	1
37			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS	30		\$400.00	9/18	9/18	1		TUE	1
38			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1 : EXTRA	30		\$575.00	9/18	9/18	1		TUE	1
39			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1 : FOX5NWS LIV-LV	30		\$750.00	9/18	9/18	1		TUE	1
40			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1 : TMZ	30		\$825.00	9/18	9/18	1		TUE	1
41			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1 : MORE	30		\$215.00	9/18	9/18	1		TUE	1
42			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1 : FOX 5 NWS-10	30		\$1,725.00	9/19	9/19	2		WED	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			600P-630P	30		\$525.00	9/19	9/19	1		WED	1
PROGRAM : FOX 5 NWS-6												
RA35-64 : 1.2												
CON COM1: FOX 5 NWS-6												
44			600A-700A	30		\$825.00	9/19	9/19	1		WED	1
PROGRAM : FOX5 NEWS 6A												
RA35-64 : 2.5												
CON COM1: FOX5 NEWS 6A												
45			630P-700P	30		\$400.00	9/19	9/19	1		WED	1
PROGRAM : MORE ACCESS												
RA35-64 : 1.1												
CON COM1: MORE ACCESS												
46			700P-730P	30		\$575.00	9/19	9/19	1		WED	1
PROGRAM : EXTRA												
RA35-64 : 1.6												
CON COM1: EXTRA												
47			700A-900A	30		\$750.00	9/19	9/19	1		WED	1
PROGRAM : FOX5NWS LIV-LV												
RA35-64 : 2.5												
CON COM1: FOX5NWS LIV-LV												
48			730P-800P	30		\$825.00	9/19	9/19	1		WED	1
PROGRAM : TMZ												
RA35-64 : 2.1												
CON COM1: TMZ												
49			900A-1000A	30		\$215.00	9/19	9/19	1		WED	1
PROGRAM : MORE												
RA35-64 : 1.1												
CON COM1: MORE												

SEP/12 59275.00 CONTRACT TOTAL 59275.00
 TOTAL SPOTS 56

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$211,696 KVVU 28% KSNV 29% KLAS 20% KTNV 20% KVMY 3% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*